

*3 Day Course

URM's Software Asset Management Foundation (SAMF) Course is closely aligned to the best practice methodologies of ITIL and ISO 19770. Topics include:

Introduction to Software Asset Management

- The need for SAM
- Key principles of SAM
- Primary SAM terminology and acronyms

Importance of Managing Software Assets

- Risks to the organisation of not managing software assets
- Quantifying the financial and productivity benefits of effective asset management
- Process of creating a risk register and developing risk assessments

Challenges of Implementing SAM

- Key issues faced when implementing SAM
- Strategies to address and overcome challenges

Introduction to Software Licencing

- Major licence definitions by type
- Legal grounding of software licence agreements
- Licence programmes and key differences by software vendor
- Licencing agreements and contracts

Understanding Entitlement

- Identifying all sources of entitlement
- Process of creating an entitlement baseline
- Accurately interpreting current entitlement levels

Managing Asset Inventory

- The need for an accurate inventory
- Managing inventory exceptions
- Identifying unknown assets
- Developing a strategy for other inventory considerations

Asset Usage

- Identifying where and how assets are used

Asset Reconciliation

- Linking assets back to source of entitlement
- Key dates in asset lifecycle
- Developing initial compliance baselines
- Maintaining compliance reporting over time

Overview

This unique course provides delegates with the ideal opportunity to acquire the necessary knowledge and competence in the rapidly growing and increasingly important area of software asset management (SAM). Delegates will gain a comprehensive overview of the latest SAM developments, techniques, processes, challenges and regulatory requirements, as well as a strong foundation in software licencing.

As well as providing invaluable insights into the various aspects of SAM, the course will prepare delegates to sit and pass the 1-hour examination. The exam is available via APMG's online proctoring platform, allowing you to schedule it at your convenience.

Who should attend?

The training course will benefit anyone who is looking to gain a comprehensive understanding of all key aspects of software asset management, as well as those with legal or management responsibility for the management and control of software assets, including software licencing and compliance. If you work, or are looking to work, in a regulated industry such as financial services, telecoms, energy and utilities, you will find this course of particular relevance and value.

Course style

URM's SAMF course is a mixture of traditional training, syndicate exercises, mock exam questions and group discussions. There is a small amount of evening work involved in reviewing the comprehensive courseware notes.

*Or 4 mornings as virtual, instructor led.

Why URM?

URM's trainers are some of the UK's leading and most experienced practitioners in the world of software asset management and compliance auditing. As such, they bring a wealth of real-world anecdotal experience, as well as knowledge of the subject matter. Delegates will be encouraged to participate and share their own experience and knowledge.

Further information

For all enquiries, including costs / venues / dates and to register please call 0118 206 5410 or email:

info@urmconsulting.com

or visit www.urmconsulting.com